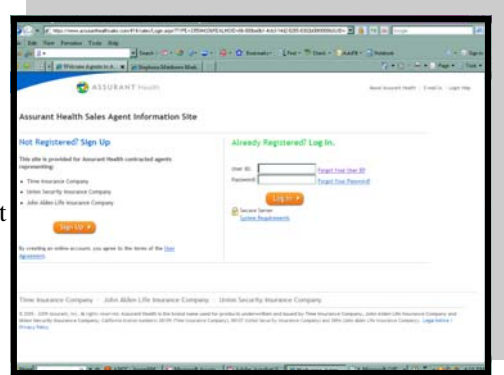


Stephens-Matthews Marketing

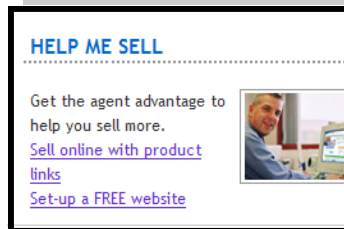
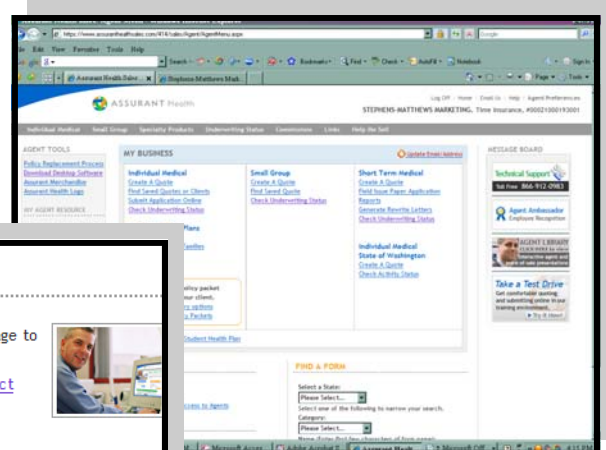
PO Box 1208 Phone: 800-544-8250
 Beverly, OH 45715 Fax: 888-984-8283
 E-mail: traci@stephens-matthews.com

How to Create your own Personalized Web Page from Assurant

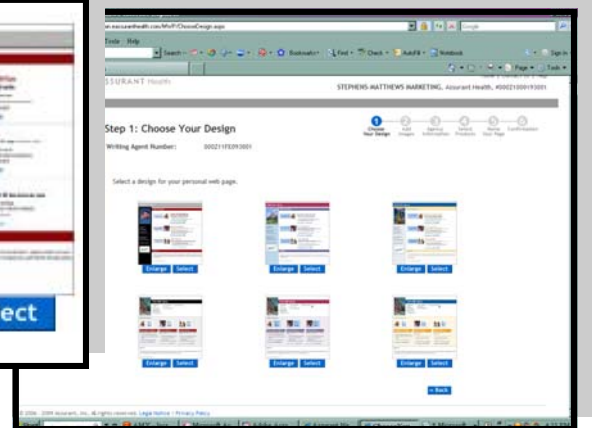
1. www.assuranthealthsales.com
2. Login. If you are not registered, then click *Sign Up*. You will need your 14 digit Assurant writing number and the last 4 #'s of your SSN. You will create a username and a password.



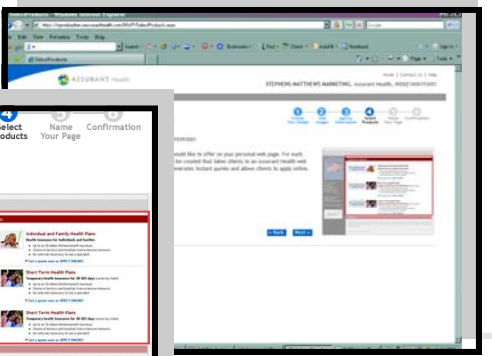
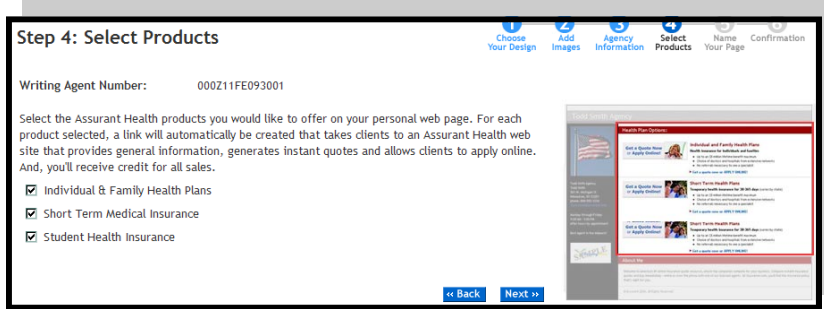
3. You are now on the EASE system.
4. In the middle of the page under *Help Me Sell*, click on *Sell Online with Product Links*.
5. Choose *My Webpage*.
6. Login with 14 digit Assurant writing number and Pin (last 4 #'s of SSN) & then *Next*.
7. *Create*.



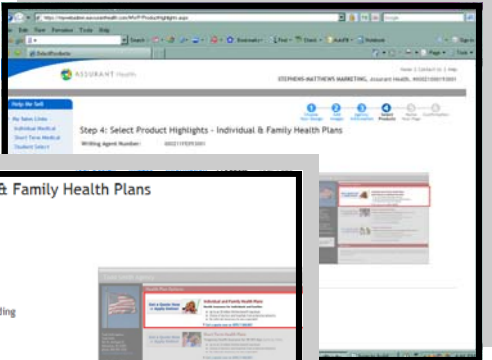
8. Choose from 6 various Webpage Designs & hit *Select*.
 -upload photo or choose an image
 -upload your Logo (optional)
9. *Next*.
10. Fill in Required Fields
 -your personal contact information
 -About Me section
11. *Next*.



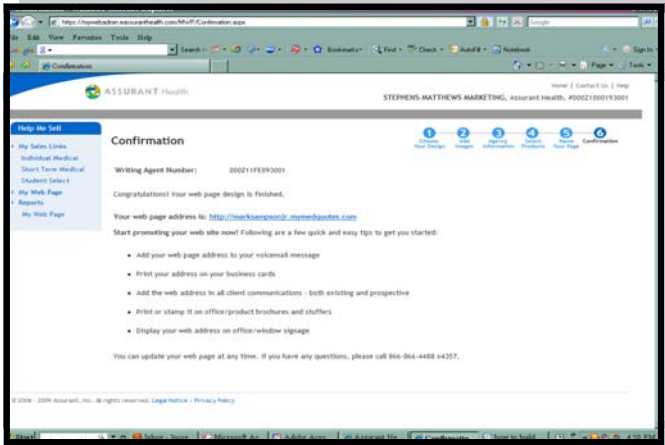
12. Choose which Products you would like offered on your Webpage.



- 13. Select which Product Highlights you would like shown per Product.
- 14. *Next.*
- 15. Preview or Change your suggested Webpage Address.
- 16. *Preview.*



17. You have Completed your New Webpage!



Please make sure to SAVE your confirmation page with your new webpage address.

Suggestions on how to use your New Webpage

- ◆ Add your webpage address to your Voicemail messages
- ◆ Print on your business cards
- ◆ Add your webpage address in all client communications-both existing & prospective clients
- ◆ Print or Stamp the webpage address on office Product Brochure/Stuffers
- ◆ Display it on office/window signage

For any questions, please call Assurant at 866-866-4488 x4357