

## American General Life Companies

### American General Life Companies Launches Flexible Universal Life Product *ContinUL® Offers Affordable Death Benefit*

HOUSTON, February 16, 2010 — American General Life Companies (American General) announces a new universal life insurance product, ContinUL, issued by American General Life Insurance Company and The United States Life Insurance Company in the City of New York. ContinUL universal life insurance offers affordable death benefit coverage with secondary guarantees and flexible features that allow for customization.

ContinUL offers competitive new pricing and enables policy holders to select the amount of coverage needed, the duration of the policy's death benefit coverage guarantee, and the length of time to pay premiums based on individual needs.

"This product represents American General's return to the low cost guaranteed universal life market" said David O'Leary, executive vice president and chief operating officer. "Customers will have the comfort of knowing the specific premium needed to guarantee the death benefit, eliminating concerns about changes in interest rates or other factors impacting the policy's cash value."

ContinUL offers a flexible premium payment window, as well as riders allowing coverage enhancements for the policy holder and family members.



Stephens-Matthews  
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For More Information About These Plans, contact Tessa at

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"The low-cost guaranteed universal life market is extremely important to both our customers and distribution partners, as recent economic events have placed more value on guarantees," said Tim Heslin, vice president, UL product manager. "ContinUL marks our return to this market providing enhanced flexibility at an extremely competitive price; particularly for insured ages 60 and under."

The underwriting risks, financial and contractual obligations and support functions associated with the products issued by American General Life Insurance Company (American General Life) and The United States Life Insurance Company in the City of New York (United States Life) are the issuing insurer's responsibility. United States Life is authorized to conduct insurance business in New York. Guarantees are subject to the claims-paying ability of the issuing insurance company. Policies and riders not available in all states.

American General Life Companies, [www.americangeneral.com](http://www.americangeneral.com), is the marketing name for the insurance companies and affiliates comprising the domestic life operations of American International Group, Inc., including American General Life and United States Life. American General Life Companies insurers offer a broad spectrum of life insurance, fixed annuities, accident and health products and worksite benefits to serve the financial and estate planning needs of its customers throughout the United States.