

Spring Into Action Incentive

April 1, 2022 – July 31, 2022

REGISTER TODAY

Are you ready to Spring Into Action and give your business a boost?

Don't miss this chance for get rewarded for springing into action and upping your earnings with eligible TriTerm Medical (TTM) and Short Term Medical (STM) applications submitted **April 1, 2022 – July 31, 2022**. Submit and have issued a minimum of **15 eligible applications for the Spring Into Action bonus!** Once you qualify, your bonus counts all the way back to the first eligible app! See complete rules & details below.

Eligible Products	Bonus (baseline 15 apps)
TriTerm Medical Plans: Copay Select Max, Plan 80 Max, Plan 100 Max	\$250
TriTerm Medical Plans: Value, Hospital & Surgical	\$200
Short Term Medical (min. 12-month term ¹)	\$70
Short Term Medical (6-11 mo. Term ²)	\$35

¹Term length must be a minimum of 12 months (or 360 days for Short Term Medical Plan "A"s) to be eligible, or 11 months in SC only.

²6-11 months equates to a minimum of 180 days (in states where available) but less than 360 days.

Why Short Term plans?

TriTerm Medical (nearly 3 years of coverage) and Short Term Medical plans may offer your clients flexible health insurance coverage options when other options might not be affordable or obtainable.

PLEASE NOTE: Short Term plans are subject to medical underwriting and do contain pre-existing condition limitations for coverage. You should determine what plan best meets the needs of each customer.

Register Now to be Eligible for the "Spring Into Action" Bonus

Product availability and designs vary by state.

Check E-Store for product availability by state.

INCENTIVE PROGRAM RULES:

- To be initially eligible for this incentive, you must be registered for the "Spring Into Action" incentive.
- Eligible product applications are those submitted online from April 1, 2022 through July 31, 2022 and are for the following eligible products: TriTerm Medical Plans (excluding "Direct" plans), and all Short Term Medical Plans (>6 months/180 days term length; any Short Term Medical consecutive plans (e.g. 2 x 12) will only have the first term count toward the incentive baseline and eligible applications.) All other ancillary products, and optional benefit riders do not count toward this bonus opportunity.
- Applications that meet the following criteria will apply toward the incentive: (a) Applications from one of the eligible products listed above only; (b) Submitted between April 1, 2022 through July 31, 2022, and issued by August 15, 2022; (c) with a "paid to" date past the effective date; and (d) an effective date no later than October 1, 2022 (e) meeting any other stated criteria to be eligible (e.g. baselines).
- Baselines: To meet bonus eligibility, registered broker must submit and have issued at least 15 TriTerm Medical and/or Short Term Medical applications (any combination).
- All eligible plans must be in force for a minimum of three months (90 days) after the effective date to count as "issued." Coverage must be in force with premium payment current at the time of the incentive payout to be included.
- Incentive will be paid over a series of rolling months and will not exceed five payouts. This schedule is designed to eliminate chargebacks and ensure proper payment on qualified plans. Spring Into Action Incentive monthly payout will begin in September 2022 and run through November 2022. Incentive payout only begins when the required incentive eligibility is met. Any broker registered for this incentive must have an active contract with Golden Rule Insurance Company and be in good standing at the time of payout to receive earned incentive.
- Bonus follows the Assignment of Commission Form you have on file at the time the application is received, for each qualifying application.
- These bonuses will be subject to a managing broker commission split, if applicable. Otherwise, applications cannot be split between brokers.
- Bonuses are paid per broker, based on his or her personal production.
- Qualification is based on production as broker of record.
- Any separate applications of family members for the same product type count as only one application for this contest. (with the exception of TriTerm Medical for the state of MO)
- Bonus is paid as described above.
- Golden Rule Insurance Company reserves the right to make final judgment on contest qualifiers or end this contest at any time without prior notification. Coverage that is withdrawn or does not meet the terms listed in these rules will not count toward the baseline and/or contest bonus.
- Any required disclosures to brokers' clients are brokers' sole responsibility. A bonus is considered indirect compensation and will be reported as appropriate under the Consolidated Appropriations Act, 2021.
- This contest is intended for the original recipient of this email only. NPN: %%NPN%%
- Select Key and FMO contracted agencies may not be eligible.
- Bonus is taxable income and will be reported on an IRS MISC 1099.

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