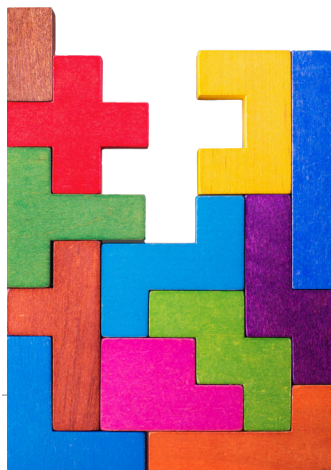


# STACK YOUR BONUS AS HIGH AS YOU CAN!

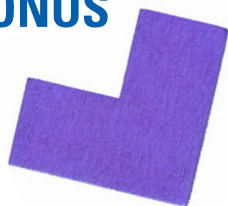
Sell NatGen STM plans with effective dates between  
November 1, 2021 – January 15, 2022

## Build Your Income Up!

During this end of the year bonus, sell the qualifying number of Short Term Medical<sup>1</sup> policies and get paid for every policy!



## SHORT TERM MEDICAL BONUS



### Plan Durations

Level 1<sup>2</sup>  
(10 plans sold)

Level 2<sup>3</sup>  
(25 plans sold)

12 months

**\$50 ea.**

**\$100 ea.**

12x2 months

**\$150 ea.**

**\$200 ea.**

24 to 36 months  
(Renewals)

**\$150 ea.**

**\$200 ea.**

## Bonus Block!



When you add these supplemental plans: Accident Fixed-Benefit, Cancer and Heart/Stroke, Critical Illness, Dental Indemnity, Select Dental PPO, Select Dental Copay, Plan Enhancer, TrioMED to a qualifying Short Term Medical plan, they'll earn you an additional \$25 bonus.<sup>4</sup>

## Reach the top!

Check out the example below

### Amount you sell

### Bonus earned

**50x**

National General Short Term Medical - 12x2 months

**\$8,800**

**+ \$25**

When sold with a National General Supplemental plan

**\$1,250**

**Grand Total**

**\$10,050\***

## CONTACT ME

1. Guaranteed Issue and STM with terms under 12 months business do not qualify for any bonuses, excluding 11 month plans in South Carolina.

2. Applies to applications 1 through 24.

3. Applies to applications 25 and over.

4. Supplements must have a minimum \$18 monthly premium to qualify.

\* Applications 1-24 x \$150 = \$3,600 +  
Applications 25-50 x \$200 = \$5,200 + 50  
supplemental policies at \$25 = \$1,250 for a  
\$10,050 total bonus.

# BONUS CAMPAIGN GUIDELINES

- Qualifying sales include underwritten Short Term Medical (not Guaranteed Issue or under 12 months, excluding 11 month plans in South Carolina) plans, submitted October 15, 2021, through January 14, 2022, with effective dates November 1, 2021 through January 15, 2022.
- Plans must be issued and in force for a minimum of three months, with premium paid, to qualify for the bonuses. Bonuses are paid monthly, lapse policies will be subject to charge backs.
- Supplemental plans sold must have a minimum \$18 monthly premium to qualify.
- At least 10 Short Term Medical plans must be sold during the qualifying period to earn the Level 1 bonuses. At least 25 Short Term Medical plans must be sold during the qualifying period to earn the Level 2 bonuses. Once the requirements have been met, the bonuses will apply to all applicable sales during the qualifying period.
- One qualifying National General supplemental product must be sold with a National General Short Term Medical plan, during the qualifying period, to earn the \$25 bonus on that Short Term Medical sale. Qualifying National General supplemental products include: Accident Fixed-Benefit, Cancer and Heart/Stroke, Critical Illness, Dental Indemnity, Select Dental PPO, Select Dental Copay (DVH not included), Plan Enhancer, TrioMED.
- Agents must be appropriately licensed and appointed with the applicable underwriting company (National Health Insurance Company, Integon National Insurance Company, and/or Integon Indemnity Corporation) on the dates the sales are made and the bonuses are paid.
- Bonus payments will be made to the same agent/agency to whom the applicable commissions related to the sales of the Short Term Medical plans will be paid.
- Bonus money will be considered taxable income and reported on recipients' FORM 1099-MISC.
- Bonuses will be paid no more than 100 days following the end of the campaign.
- All usual commission and persistency rules apply.
- National General reserves the right to cancel, suspend, and/or modify the bonus campaign at any time, as well as to make the final decision on all payments.

Bonus available for sales in: AL, AR, AZ, FL, GA, KY, LA, NC, OK, SC, TX, UT, WI, WV, WY

For agent use only. Not for distribution to consumers. THESE PLANS PROVIDE LIMITED BENEFITS. Plan availability varies by state. National General Accident & Health markets products underwritten and issued by National Health Insurance Company, Integon National Insurance Company, and Integon Indemnity Corporation. National Health Insurance Company, Integon National Insurance Company, and Integon Indemnity Corporation are rated "A+" (Superior) by A.M. Best. NGAH-OEP2021-STM BONUS-WA (11/01/2021) © 2021, National General Insurance. All rights reserved.