

## **Introducing Allstate Health Solutions**

**June 29, 2022** – We are pleased to announce that National General Accident & Health's individual healthcare business will become **Allstate Health Solutions**, a brand that will give consumers a sense that Allstate will provide them with help, support and assistance for their healthcare coverage needs.

The new name will put the power of the Allstate brand behind important individual coverage offerings typically sold to consumers outside of the workplace, like short-term medical, dental, and Medicare supplement insurance – all of which minimize a customer's medical out-of-pocket costs.

This new branding is for the National General individual healthcare products and does not impact Allstate Benefits-branded worksite products. This is another step in the integration of National General Holdings Corp., which was acquired by The Allstate Corporation in January 2021.

The transition to the Allstate Health Solutions brand will take several months to complete. Most of the branding changes are expected to be in place by this fall. We will provide more information as it becomes available. There is no impact to our customers and no action is needed at this time. You may continue offering these products using the current processes.

If you have any questions, please reach out to your Allstate Health Solutions contact at [NatGenAHAgentServ@ngic.com](mailto:NatGenAHAgentServ@ngic.com).

### **Allstate Health Solutions FAQ**

#### **What's changing?**

The Allstate Health Solutions name will be used for National General's portfolio of individual healthcare products, including Short-Term Medical, Hospital Indemnity, Critical Illness, Accident, Dental, and Medicare Supplement insurance.

#### **Why are we making this branding change?**

Last year, National General's group healthcare business was rebranded as Allstate Benefits. Now, we are strengthening our position in the marketplace by rebranding National General's individual healthcare business as Allstate Health Solutions to show that it's a strategic part of the Allstate family.

#### **When will we begin to see the Allstate Health Solutions brand?**

It will take several months to fully introduce the Allstate Health Solutions brand. The goal is to have the new brand in place by the important Open Enrollment period this fall.

#### **Why wasn't the group health team brought under the "health" brand name?**

Group health products are offered to employers as part of their companies' employee benefits programs. This aligns with Allstate Benefits, so it makes sense to use the Allstate Benefits brand and take advantage of the broader reach that the group health offerings provide us.

#### **Do I need to take any action to continue doing business with Allstate Health Solutions?**

No, you won't need to take any action to continue doing business with us.

#### **How will we inform current National General policyholders to let them know about the new Allstate Solutions brand?**

When we get closer to launching the Allstate Health Solutions brand, we will inform customers of the new brand. We will let them know that nothing changes with their policies and they do not need to take any action.