

### We have a solution to the three-month cap on Short Term Medical

# We're automating our rewrite process to keep your clients insured longer

Beginning with July STM terms, we're automating our Short Term Medical rewrite process to help you keep your clients insured longer.

#### Here's how it works:

Three weeks leading up to the plan termination date, we'll send all eligible customers weekly email notifications regarding their upcoming plan expiration date.

- You will be the point of contact. Your contact information will be included in the email notifications, and you will also be cc'd on all communications creating the opportunity for you to connect with your clients directly to submit the STM rewrite application, or,
- If your client has not rewritten with us by the third day leading up to the current policy term date, we will call them on your behalf. If your client still needs coverage, we will work with them to submit an application for new STM coverage. The best part is, you remain the agent of record and get credit for the sale

It's up to you — you can work with your clients directly, or let us do the work for you. Either way, all sales and commissions remain with you.

If your customers prefer to not receive rewrite emails or calls from us, all they have to do is opt out of the emails. The opt-out link is provided in all email communications.

## Sell STM today and we'll help you keep your STM business on the books longer.

#### Contact me to learn more:



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THESE PLANS PROVIDE LIMITED BENEFITS. Plan availability varies by state.

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