

Reasons to Use the Mutual of Omaha e-App from Now On

Don't take our word for it. Here's the growing list of what producers told us when they saw the e-App:

1. It's one of the simplest online applications I have used.
2. Eliminates the possibility of missing information.
3. Most all of the explanations are there at your fingertips.
4. Easier to use than a hard copy
5. It goes right along with the paper app, so easy to follow
6. If you make a mistake, it lets you know.
7. Easy to use and saves time and gas.
8. So much faster than paper. I LOVE IT!
9. It's fast and concise.
10. Quickly into the system means quicker to the client
11. Straightforward and very intuitive
12. Allows me to interview the client in the field and avoid a lot of the questions that hold up underwriting that may come up after I've left the home
13. Visual layout is very appealing
14. Choose & click is very simple
15. No brainer
16. Automatic email notification when clients successfully sign
17. Ease of use and direct
18. Efficient
19. The explanation boxes pop up on certain questions are helpful reminders
20. You don't have to search through rate book, which makes it faster and more accurate
21. All beginning steps were easy to follow and go through
22. Easy to type and will email documents to the client
23. Pretty straight forward
24. Accurate
25. This makes it very simple and no errors. I like the way it explains some of the questions
26. It's easier and quicker than filling out an app and faxing it in
27. I like the way it notifies you of missing information/incomplete pages
28. I really like the way the application changes as you go along to match the required information needed per your answers
29. Straight forward
30. Easy to read
31. Takes you through without the possibility of missing something
32. Simple, walks you straight through the process and helps you eliminate errors
33. It catches mistakes (I intentionally made a few to test it)
34. Very user friendly and it offers the option to enter the applicants' personal information or have them do it themselves
35. Very self explanatory
36. Clear, detailed instructions and easy-to-read print
37. Streamlined
38. I will definitely use this application again! It was so easy to use and I can see this really helping (speed up) the application process

39. Easy to fill out
40. Saves time and money not mailing directly
41. As our computer-literates are aging into Medicare, this will be used more and more (because they're comfortable with e- and voice singing)
42. Apps will process quicker
43. Less paperwork
44. Can access all the data electronically
45. I will use it every time. I despise the paper in paperwork
46. Easier and more cost-effective than mailing in applications. Sent directly to the company. Therefore, the turn-around time is faster.
47. Easy to submit
48. Good features
49. Very easy flow to it
50. Fast drop-down boxes
51. I like the application a lot
52. Less chance of error when I can key in information myself
53. Thank you for making our lives as producers easier
54. This will make doing business so much easier and will document your steps
55. This is a great way to complete the application, but most important reason is the increased level of customer service that the e-App helps producers provide
56. Typing in and selecting answers helps underwriting by way of the information being clear, concise and legible.
57. Great program and looking forward to using it!
58. This is great!
59. e-Apps are definitely the way to go

Questions? Call Sales Support at (800) 693-6083.